

برنامج المحاضرات لمادة اللغة الأجنبية – لغة انجليزية- السنة اولى ماستر
تخصص إدارة إستراتيجية

- 1- Strategic Management
- 2- Key Terms in Strategic Management
- 3- The Three Levels of Strategy
- 4- Public Speaking
- 5- Reported speech
- 6- Relative clauses
- 7- Advantages and Disadvantages of Strategic Management
- 8- Strategic Management Process (Part One)
- 9- Strategic Management Process (Part Two)
- 10- Business Communication
- 11- Preparing for an interview
- 12- The Basics of Effective Essay Writing (Part One)
- 13- The Basics of Effective Essay Writing (Part Two)
- 14- Essential Skills of a Strategist