Unit four: Linguistics and other disciplines

Lesson 11: applied linguistics

1. Let's define it

Applied linguistics is an interdisciplinary field which identifies, investigates, and offers solutions to language-related real-life problems. Some of the academic fields related to applied <u>linguistics</u> are <u>education</u>, <u>psychology</u>, <u>communication</u> research, <u>anthropology</u>, and <u>sociology</u>. Chris Brumfit provides a good starting point for defining the field. He defines applied linguistics as "the theoretical and empirical investigation of real-world problems in which language is a central issue" (Brumfit, <u>1995</u>, p. 27)

2. History of applied linguistics

'Applied linguistics' involves solving some language-related problem or addressing some language-related concern. In North America, applied linguistics was first officially recognized as an independent course at the University of Michigan in 1946. In those early days, the term was used to refer to applying a so-called 'scientific approach' to teaching foreign languages, including English for nonnative speakers. Early work to improve the quality of foreign language teaching by Professors Charles Fries (University of Michigan) and Robert Lado (University of Michigan, then Georgetown University) helped to bring definition to the field as did the 1948 publication of a new journal, Language Learning: A Quarterly Journal of Applied Linguistics

During the late 1950s and the early 1960s, the use of the term was gradually broadened to be 'automatic translation'. In 1964 following two years of preparatory work financed by the Council of Europe, the Association Internationale de Linguistique Appliquée (the International Association of Applied Linguistics usually referred to by the French acronym AILA) was established and its first international congress was held in Nancy, France. Papers for the congress were solicited in two distinct strands—foreign language teaching and automatic translation.

3. The Scopes of Applied Linguistic

a. Language and Teaching

This scope covers methods of language teaching. In doing teaching learning activity, linguistics is applied on those methods.

b. Language and Society

The branch in this scope is called sociolinguistics. Sociolinguistic studies about the relationship between the society and language, and explore/solve the problem related to society that affects the language, varieties of language in society, terms of taboos and euphimism, etc.

c. Language Education/Learning

This scope tries to explain about the first language education, additional language education such as second language education and foreign language education. It also help us to know about clinical linguistic and language testing. Clinical linguistic is the study about language disability.

d. Language, Work and Law

The scope of Language, Work and Law explain about communication in the workplace, language planning, and forensic linguistic.

e. Language, Information and Effect

It studies the literary stylistics, critical discourse analysis, translation and interpretation, information design, and lexicography.

References

Brumfit, C. J. (1995). Teacher professionalism and research. In G. Cook & B. Seidlhofer

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