Mohamed Khaider University, Biskra

Faculty of Economics, Commerce and Management Sciences

Commerce Department



Module: English Branch: Marketing

Level: Third year Bachelor

Lecture 07: Making plans by e-mail

English uses a variety of phrases to make and check plans with co-workers by email. It is important to ensure that even informal messages are polite.

key language :emails to co-workers

In business emails, it is important to use polite and clear language to exchange information with coworkers. Emails to co-workers are often less formal than emails to clients or senior personnel.

To: Scott Walton

Cc: Giorgio Donati

Subject: Training session next week

Hello Scott,

Hope all's well with you. I just wanted to check that your team is coming to our training session. Will you be free next Friday at 2:30? Please see the provisional timetable attached. I'm copying Giorgio in on this. If you have any questions, please let me know.

All the best,

Linda

Key language: Analyzing the e-mail

- 1) <u>Hello Skot!:</u>This is a neutral and informal greeting; « dear » is more formal
- 2) Hope all's well with you: Neutral and informal opening sentence
- 3) <u>I just wanted...:</u> Use the past simple to make requests more polite
- 4) Will you be free: set phrases for suggesting times and dates
- 5) I'am copying Giorgio in on this: This means that Giorgio can also read the email.
- 6) All the best: this is an informal sign-off
- 7) Let me know: a more polite way of saying « tell me... »