



Module: English

Branch: Marketing

Level: Third year Bachelor

Lecture 06: Describing a product

When describing a product, you will usually use adjectives. You can use more than one adjective, but they must be in a particular order.

key language :adjective order

The meaning of an adjective decides its order in a sentence. Opinions come first, followed by different types of facts.

Eg : look at this fantastic huge plastic model!

Fantastic : opinion adjective

Huge : fact adjective , size

Plastic model : noun , material

Activity : reorder the following sentences to get coherent ones with good adjective order

- 1) this blue version! new love
- 2) the you plastic seen Have desks? ugly,
- 3) metallic We're range new launching the tomorrow
- 4) you Would diamond prefer ones? these tiny