**كلية العلوم الاقتصادية والتجارية وعلوم التسيير**

**فريق ميدان التكوين**

**الشعبة**: علوم تجارية التخصص**:**  تجارة دولية

**الأستاذ: بن عبيد فريد المقياس: أنجليزية**

**السنة: الثالثة ليسانس السداسي: السادس**

|  |  |  |
| --- | --- | --- |
| **البرنامج السداسي التفصيلي للمقياس** | | |
| **الأسابيع\*** | **محاور البرنامج**  **(الفصول)** | **المحاور الفرعية للبرنامج**  **(عناصر المحاضرة)** |
| **الأسبوع 01** | Chapter 01: Finance | 1- Definition of Finance  2- The financial reporting  3- The financial year  4- The Shareholders, Bondholders and Lenders |
| **الأسبوع 02** | Chapter 02: Profit and Loss Account | 1- Accruals accounting  2- Profit and Loss  3- Earnings |
| **الأسبوع 03** | Chapter 03: Balance Sheet | 1- Assets  2- Depreciation  3- Liabilities  4- Shareholder’s Equity |
| **الأسبوع 04** | Chapter 04: Business Cycle | 1- Key Indictors  2- The Business Cycle  3- Boom and Bust |
| **الأسبوع 05** | Chapter 05: International Trade | 1- Definition  2- Benefits  3- Differences from domestic Trade |
| **الأسبوع 06** | Chapter 06: Theories and Models | 1- Theories  2- Models |
| **الأسبوع07** | Chapter 07: Methods of Payments | 1-Definition  2- Different Methods of Payments  3- Central Bank Strategy: Use of Targets |
| **الأسبوع 08** | Chapter 08: Globalization and international Trade | 1-Trend of Globalization  2- Challenges for participation of transition Countries  3-Trade Liberalization |
| **الأسبوع 09** | Chapter 09: Multinational Corporations | 1- Characteristics2- Reasons for Being a Multinational Corporation3- Models4- Advantages of Being a Multinational Corporation |
| **الأسبوع 10** | Chapter 10: The international trading System | 1- Definition and History  2- Benefits  3- Theory and Types |

**المراجع المعتمدة في المقياس:**

1- Zvi Bodie, Alex Kane and Alane J. Marcus. Investments, 8th Edition. McGraw-Hill Education. 2009

2- Daniel R. Fusfeld. The Age of the Economist, 3rd Edition. Library of Congress Cataloging in PublicationData. 1 977

3- Frederic S. Mishkin. The Economics of Money, Banking, and financial Markets. 7th edition.. The Addison-Wesley series in economics). Library of Congress Cataloguing-in-Publication Data. 2004

4- Jean-Yves Capul et Olivier Garnier. Dictionnaire d’économie et de sciences sociales. Hatier, Paris. 2011

5- Greenbaum, S. I., A. V. Thakor, A. W. A. Boot. Contemporary Financial Intermediation, 3rd edition, 2015, Elsevier.

6- Allen, F. Principles of Corporate Finance, London: McGraw Hill. 2013

**أسلوب التقييم في المقياس:**

إمتحان