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Public Policy

1. Definition of public policy :

- The international Encyclopedia of social science defined it :

as a set of goals accompanied by a set of decisions or basic programs that define how goals are made, and how they can be implemented.

- Thomas Day focused on the elements of public policy, stating that it is : << a goal or a set of goals and s set of actions that lead to these goals with a declaration of intent around them >>

Michel concentrates about the importance of selection, and he defined the concepts of public policy as : << deliberate selection for collective goals and the means to achieve these goals based on general decisions that have an authoritative characteristic binding on all members of society.>>

- David Easton's concept of public policy: the authoritative specialization of values at the level of society as a whole.

So the public policy is a set of intellectual trends that the government seeks to implement its own goal by relying on set of means and tools.

2. The Genesis of public policy :

The emergence of public policy is associated with the beginning of the emergence of states, and the governmental system that depends on the role of government institutions in implementing policy, essecially after the end of the second world war, and the access of many countries to their independence, and this contributed to providing a set of strategies that helped to implement government in building a civilized society that provides the foundations for a suitable life for individuals, and the world considers Laswell , the first to refer to the concept of public policy in the fifties of the last century .

3. The characteristics of public policy:

- Achieving popular interest : as public policy seeks to ensure that the interest of citizens are achieved in a manner that is appropriate to their needs, and that they preserve their rights, therefore, public policy is not limited to a specific group of individuals , but includes all groups of society .
- Public policy relies on a set of studied measures, which contribute to the implementation of all its objectives.
- Public policy uses a combination human, natural and industrial resources, which help to ensure that the required results are successfully reached.
- Public policy is concerned with bringing together all government institutions, and assigning each of them a set of tasks and functions, which help to implement the policy successfully.
- Each policy objective relies on a set of criteria , which provide appropriate tools for achieving the goals in the correct manner.

4. The stages of public policy:

- Defining public policy:
it is the first stage of public policy stages, in which the nature of the public policy that will be applied in a society is determined by relying on the link between political plans written on paper, the resources available to implement them, and the general reality in society.
- Public policy making:
using the appropriate policy plan to implement it, by making use of available resources, by formulating a set of expectations, and the possibilities that help to public policy in a correct manner.
- Implementation of public policy:
it is the actual application of public policy in society, which includes the implementation of all possibilities corresponding to public political thought.
- Follow up and implementation of public policy:
it is last stage of public policy, searching for a public policy solution, and searching for solution to any mistakes that may occur during the implementation process.