

University of Mohammed Khider, Biskra
Department of Management Sciences
Grade: Master 2, “Strategic Management”
G1, G2, G3

Homework

Write briefly about the following topics:

- 👉 Evaluating the effectiveness of strategic customer relationship management in enhancing customer loyalty.
- 👉 Analysing the impact of supply chain disruptions on strategic decision-making aftermath of COVID-19.
- 👉 The impact of digital transformation on strategic management practices in organizations.
- 👉 The influence of ethical considerations on strategic decision-making in organizations.
- 👉 The influence of industry dynamics on strategic management practices.
- 👉 The analysing the role of corporate culture in shaping strategic management practices.
- 👉 Strategic planning, innovation, and organisational change.
- 👉 Successful strategic management involves three steps: Planning, Execution and Monitoring Developments and Progress.

- 👉 Goal setting, Environmental scanning and analysis
- 👉 Strategy formulation, Strategy implementation, Strategy evaluation.
- 👉 Strategic ignorance
- 👉 International Business Strategies.