Entrepreneurial ecosystems: The role of interactions and the space dimension

The entrepreneurial ecosystem elements put tension on the assumption of independence of effects, especially in a longitudinal setting, and thus require a complex systems approach to the economy (Stam and Van de Ven, 2021a; Arthur, 2021).

There are four key elements to an entrepreneurial ecosystem: functions, actors, interactions (spatial dimension), and impact.

- 1-The first element, functions, characterizes the main influences and underlying forces conducive to or impeding entrepreneurship. Such influences include factors of production and resources, such as physical capital, human capital, and knowledge. It also includes the factors that drive the demand for these resources, such as the output market, and the factors that may work as a barrier for allocation between resource endowment and the demand for those resources, such as finance, regulations, and culture.
- 2-The second element involves the form in which these factors and resources, along with institutions and culture are delivered, which includes the actors, organizations, firms and institutions involved with the provision of these influences shaping entrepreneurial activity. A corresponding function, or type of actor, institution or organization corresponds to each form.
- 3-The third feature characterizing entrepreneurial ecosystems involves interactions among the various actors, institutions, organizations, individuals, and firms. These interactions provide the source of spatially localized increasing returns or knowledge externalities because these interfaces, collaborations, and contacts generate an enhanced output for any given level of inputs, broadly considered.
- 4-The fourth feature characterizing an entrepreneurial ecosystem is impact. Such impact is generally considered to be in terms of first and foremost entrepreneurial activity. However, it is impact on regional economic and societal performance that is ultimately prioritized. Obviously the greater the (positive impact) of an entrepreneurial ecosystem on entrepreneurship and economic performance, the more effective it is.

Figure 6: The Entrepreneur problem

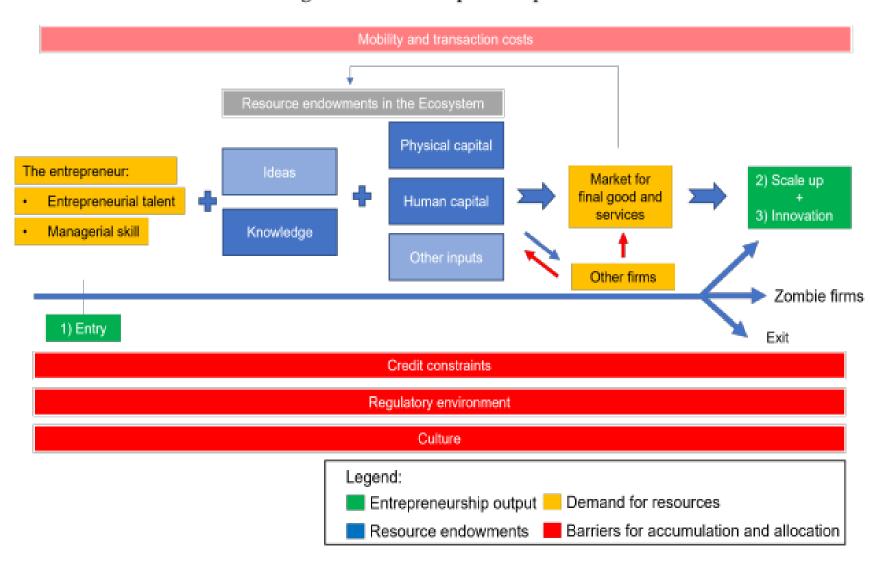


Figure 7: Entrepreneurial Ecosystem Assessment Framework

Entrepreneurship Outcome: Productivity and Jobs

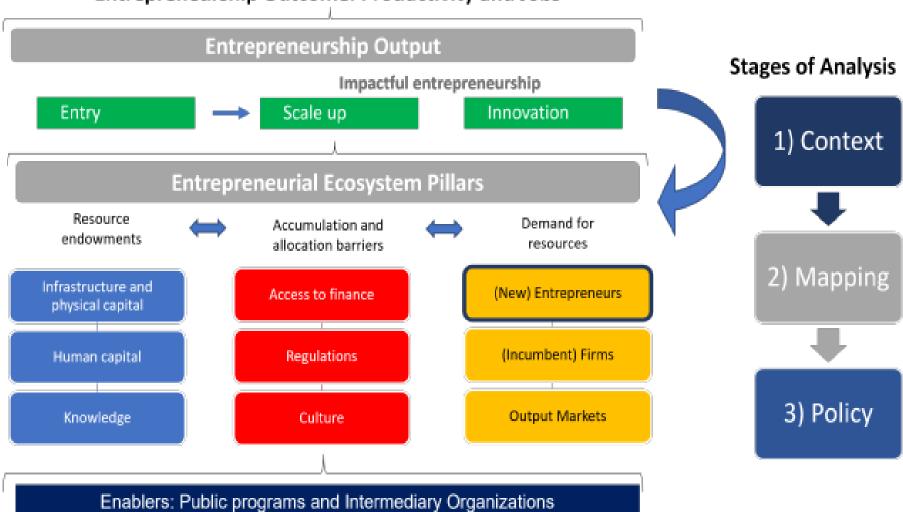


Figure II: Entrepreneurship Measurement Framework

Determinants Finance **Business** Policy Markets Human Infrastructure R&D Culture Support Capital Entrepreneurial Domestic Graduation Access to Industry Debt Tax Rates **Patents** Motivation Access Networks Sales Rates Telecom VC Incubators/ Tax International Quality of Access to Incentives Education Accelerator Sales Electricity Access Legal/ Cost to Target Access to Access to Market Size Accounting Infrastructure Grants Start Services **Business** Access to Angels Stock Markets

Entrepreneurial Performance

Firms

Employment

Wealth

Impact

Economic Growth

Job Creation Poverty Reduction

Table II: Entrepreneurial Ecosystem - Domains for Analysis

Direct		Partially Dire	Indirect				
Finance	Support	Policy	Markets	Human Capital	Infrastructure	Research & Development	Culture
Banks	Incubators	National Government	Domestic Corporations	Universities	Electricity providers	Public Research Centers and Laboratories	Media
Venture Capital	Accelerators	State Government	International Corporations	Technical Training Institutes	Transport providers	Private Research Centers and Laboratories	Government
Angel Investors	Industry Associations / Networks	Local Government	Consumers	High Schools	Communications (Mobile, internet)		Schools

Foundations	Legal services	Distribution Networks	Community Colleges	Other utility providers (gas, water)	Professional Associations
Microfinance Institutions	Accounting Services	Retail Networks			Social Orga- nizations
Public Capital Markets	Technical Experts / Mentors	Marketing Networks			
Development Finance Institutions	Credit Rating Agencies				
Government					

REF:

- 1/Enabling entrepreneurial ecosystems, Kauffman foundation, 2015.
- $2/Entrepreneurial\ ecosystems,\ Aspen\ networks\ of\ development\ entrepreneurs,\ 2013.$
- 3/ Revisiting entrepreneurial ecosystem, policy research working paper, World bank group, 2022.