

- **Quiz and Questions:**

1. What is the key goal of logistics in modern commerce?
 - a) Manufacturing products
 - b) Providing customer service
 - c) Ensuring the efficient movement and storage of goods
 - d) Advertising products
 - **Answer:** c) Ensuring the efficient movement and storage of goods
2. Why is international transportation crucial for global trade?
 - a) It reduces production costs
 - b) It enables the movement of goods across borders efficiently
 - c) It increases the price of goods
 - d) It simplifies inventory management
 - **Answer:** b) It enables the movement of goods across borders efficiently
3. What are the primary modes of transportation used in logistics?
 - a) Road, rail, air, and sea
 - b) Road, air, and bicycle
 - c) Rail, sea, and drones
 - d) Sea, air, and walking
 - **Answer:** a) Road, rail, air, and sea