

### Quiz and Questions:

1. Which analytical technique helps identify strengths, weaknesses, opportunities, and threats?
  - a) SWOT analysis
  - b) Scenario planning
  - c) Failure Mode and Effects Analysis (FMEA)
  - d) Risk assessment
  - **Answer:** a) SWOT analysis
  
2. What is a contingency plan?
  - a) A plan for daily operations
  - b) A strategy developed to deal with unexpected events or emergencies
  - c) A way to decrease production costs
  - d) A plan to rise inventory levels
  - **Answer:** b) A strategy developed to deal with unexpected events or emergencies
  
3. What are the primary types of risks in international transportation?
  - a) Operational, financial, strategic, and compliance-related
  - b) Technological, Environmental, financial, and strategic
  - c) Social, Legal, political, and economic
  - d) Financial, cultural, strategic, and operational
  - **Answer:** a) Operational, financial, strategic, and compliance-related